

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1. (Previously Presented) A method of maintaining a display, comprising the steps of:  
providing an image on said display; and  
identifying via an identifier on said display a status of said image, said identifier being viewable only during a predetermined time criteria,  
  
wherein the step of identifying via an identifier on said display a status of said image comprises the step of embedding a link to said identifier.
2. (Original) The method of claim 1, wherein a status comprises one of a new image, an altered image, and a current image.
3. (Original) The method of claim 1, wherein said predetermined time criteria is a maximum time limit.
4. (Original) The method of claim 1, wherein said providing an image step comprises loading a WebPage including said image.
5. (Canceled)
6. (Previously Presented) The method of claim 1, further comprising the step of removing said embedded link after said predetermined time criteria.
7. (Previously Presented) The method of claim 1, wherein the step of embedding a link to said identifier is performed automatically whenever the status of said image changes.
8. (Original) A method of designing a display, comprising the steps of:  
generating an image to be depicted on said display;  
relating a time criteria to said image; and

embedding a link to an identifier for identifying on said display a status of said image, wherein said embedded link expires when said time criteria is satisfied.

9. (Original) The method of claim 8, wherein a status comprises one of a new image, an altered image, and a current image.

10. (Original) The method of claim 8, wherein said display comprises a WebPage.

11. (Original) The method of claim 8, wherein said time criteria is a maximum time limit.

12. (Original) The method of claim 8, wherein the step of relating a time criteria to said image and the step of embedding a link to an identifier are both performed automatically when a new or altered image is generated.

13. (Previously Presented) A program product comprising:  
a computer readable medium having machine readable program code embodied thereon capable of causing, when executed, a machine to perform the following method steps:  
providing an image on a computer screen; and  
identifying via an identifier on said computer screen a status of said image, said identifier being viewable only during a predetermined time criteria.

14. (Original) The program product of claim 13, wherein a status comprises one of a new image, an altered image, and a current image.

15. (Original) The program product of claim 13, wherein said predetermined time criteria is a maximum time limit.

16. (Original) The program product of claim 13, wherein the step of providing an image on a computer screen is performed by loading a WebPage including said image.

17. (Original) The program product of claim 13, wherein the step of identifying via an identifier on said computer screen a status of said image comprises embedding a link to said identifier.

18. (Original) The computer readable disc of claim 17, further comprising automatically removing said embedded link after said predetermined time criteria.

19. (Previously Presented) A program product comprising:  
a computer readable medium having machine readable program code embodied thereon capable of causing, when executed, a machine to perform the following method steps:  
generating an image to be depicted on a computer screen;  
relating a time criteria to said image; and  
embedding a link to an identifier for identifying on said computer screen a status of said image,  
wherein said embedded link expires when said time criteria is satisfied.

20. (Original) The program product of claim 19, wherein a status comprises one of a new image, an altered image, and a current image.

21. (Original) The program product of claim 19, wherein the step of generating an image to be depicted on a computer screen is performed by generating a WebPage including said image.

22. (Original) The program product of claim 19, wherein said time criteria is a maximum time limit.

23. (Original) The program product of claim 19, wherein the step of relating a time criteria to said image and the step of embedding a link to an identifier are both performed automatically when an image is generated.

24. (Previously Presented) A program product for loading a WebPage, comprising:  
a computer readable medium having computer readable program code embodied thereon capable of causing, when executed, a machine to carry out the following method steps:  
generating an image to be depicted on said WebPage; and

embedding a link to an identifier for identifying on said WebPage that said image is new, said embedded link automatically expiring after a pre-determined maximum time limit.

25. (Original) A WebPage maintaining device, comprising:  
means for loading a WebPage on a computer, said WebPage including at least one image;  
means for relating a time criteria to said image; and  
means for identifying on said WebPage a status of said image until said time criteria is satisfied.

26. (Original) The WebPage maintaining device of claim 25, wherein said means for identifying on said WebPage a status of said image comprises: means for embedding a link to an identifier for identifying on said WebPage a status of said image, said embedded link expiring when said time criteria is satisfied.

27. (Original) The WebPage maintaining device of claim 25, wherein said time criteria is a maximum time limit.

28. (Original) The WebPage maintaining device of claim 25, wherein said time criteria is a hit count.

29. (New) The WebPage maintaining device of claim 25, wherein a status comprises one of a new image, an altered image, and a current image.